

EXHIBIT 1

We represent CBD Industries, LLC (“CBD Industries”) located at 8845 Red Oak Blvd., Charlotte, NC 28217, and write to supplement CBD Industries’ September 29, 2020 notice to your office, attached hereto as *Exhibit A*. This notice will be supplemented with any new materially significant facts learned subsequent to its submission. By providing this notice, CBD Industries does not waive any rights or defenses regarding the applicability of Maine law, the applicability of the Maine data event notification statute, or personal jurisdiction.

Nature of the Data Event

On January 19, 2021, CBD Industries learned that customer transactions on hemsynergy.com and pawcbd.com between March 30, 2020, and May 8, 2020, and May 14, 2020, and May 18, 2020, may have been impacted by malicious code. The code created a risk that customer-input data elements on the webpage may have been skimmed by an unauthorized third-party.

Transaction information on the website included first and last name, email address, billing address, credit or debit card number, expiration date and card security code, and/or bank account number.

Notice to Maine Residents

On February 23, 2021, CBD Industries provided written notice of this incident to the newly identified individuals, which includes eleven (11) Maine residents. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit B*.

Other Steps Taken and To Be Taken

CBD Industries is providing access to credit monitoring services for one (1) year, through TransUnion, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, CBD Industries is providing notified individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. CBD Industries is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

EXHIBIT A

Maine Security Breach Reporting Form

Thank you for submitting the breach details through this reporting form. The information you have provided has been submitted to the agency.

Please close this browser window.

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FINISH >

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Maine Security Breach Reporting Form - Review

[EDIT](#)

Type of Organization (Please select one)	Other Commercial
Entity Name	CBD Industries, LLC
Street Address	8845 Red Oak Blvd.
City	Charlotte
State, or Country if outside the US	NC
Zip Code	28217
Name	Joshua Brian
Title	Counsel
Firm name (if different than entity name)	Nelson Mullins Riley & Scarborough LLP
Telephone Number	8506816810
Email Address	joshua.brian@nelsonmullins.com
Relationship to entity whose information was compromised	Counsel
Total number of persons affected (including Maine residents)	42694
Total number of Maine residents affected	192
Date(s) Breach Occurred	03/30/2020 - 05/08/2020 05/14/2020 - 05/18/2020
Date Breach Discovered	08/26/2020
Description of the Breach (please check all that apply)	External system breach (hacking)
Information Acquired - Name or other personal identifier in combination with (please check all that apply)	Financial Account Number or Credit/Debit Card Number (in combination with security code, access code, password or PIN for the account)
Type of notification	Written
Date(s) of consumer notification	09/28/2020

Were identity theft protection services offered? Yes

If yes, please provide the duration, the provider of the service and a brief description of the service 12 months TransUnion identity monitoring; automatic alerts; unlimited credit report access; \$1mil identity theft insurance.

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CONTINUE TO SUBMIT FORM >

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EXHIBIT B

CBD INDUSTRIES

Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

<<Mail ID>>

<<Name 1>>

<<Name 2>>

<<Address 1>>

<<Address 2>>

<<Address 3>>

<<Address 4>>

<<Address 5>>

<<City>><<State>><<Zip>>

<<Country>>

<<Date>>

<<Variable Heading>>

Dear <<Name 1>>,

CBD Industries, LLC writes to inform you of a data privacy incident that temporarily impacted our eCommerce platform. This notice provides information about the incident, our response, and resources available to you to help protect your information from possible misuse, should you feel it necessary to do so.

What Happened? On January 19, 2021, we learned that customer transactions on <<Website>> between March 30, 2020, and May 8, 2020, and May 14, 2020, and May 18, 2020, may have been impacted by malicious code. The code created a risk that customer-input data elements on the webpage may have been skimmed by an unauthorized third-party.

What Information Was Involved? Transaction information on the website included first and last name, email address, billing address, credit or debit card number, expiration date and card security code, and/or bank account number.

What Are We Doing? We take this incident and the security of personal information in our care very seriously. Technical security measures are in place to guard against reoccurrence of this type of incident. As an added precaution, we are providing you with access to credit monitoring services through TransUnion at no cost to you. Instructions on how to enroll may be found in the enclosed *TransUnion* leaflet.

What Can You Do? We encourage you to remain vigilant against incidents of identity theft and fraud and to review your account statements and free credit reports for suspicious activity and to detect errors. You may also review the “*Steps You Can Take to Help Protect Your Information*” section of this letter, which describes steps you can take to help protect your information.

For More Information. We understand that you may have questions about this incident that are not addressed in this letter. If you have additional questions, please call our call center at 877-868-0171 (toll free), Monday through Friday, from 9:00 am. to 9:00 p.m. Eastern Time (excluding U.S. holidays).

We sincerely regret any inconvenience or concern this incident has caused.

Sincerely,

CBD Industries, LLC

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Enroll in Monitoring Services

We encourage you to enroll in the complimentary TransUnion identity monitoring, which includes unlimited access to your TransUnion credit report and credit score, automatic alerts to critical changes in your credit file, and up to \$1,000,000.00 in identity theft insurance. Enrollment instructions are included with this letter.

Monitor Your Accounts

Free Credit Report. It is recommended that you remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring your credit report for unauthorized activity, and immediately report incidents of suspected identity theft to both your financial provider and law enforcement.

You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting agencies. You may also seek to have information relating to fraudulent transactions removed from your credit report. To order your annual free credit report, please visit www.annualcreditreport.com or call toll free at 1-877-322-8228.

You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's website at www.consumer.ftc.gov) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

Fraud Alert. At no cost, you may place a fraud alert in your file by contacting one of the three nationwide credit reporting agencies below. A fraud alert tells creditors to follow certain procedures, including contacting you before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years.

Equifax

P.O. Box 105069
Atlanta, GA 30348
1-800-525-6285

<https://www.equifax.com/personal/credit-report-services/credit-fraud-alerts/>

Experian

P.O. Box 9554
Allen, TX 75013
1-888-397-3742

www.experian.com/fraud/center.html

TransUnion

P.O. Box 2000
Chester, PA 19016
1-800-680-7289

<https://www.transunion.com/fraud-alerts>

Security Freeze. You have the right place a security freeze on your credit report free of charge. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent. To place a security freeze on your credit report, you may be able to use an online process, an automated telephone line, or a written request to any of the three credit reporting agencies listed below. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; (5) legible copy of a government issued identification card; (6) legible copy of a recent utility bill or bank or insurance statement that displays your name and current mailing address, and the date of issue; and (7) any applicable incident report or complaint filed with a law enforcement agency.

Equifax

P.O. Box 105788
Atlanta, GA 30348-5788
1-888-298-0045

<https://www.equifax.com/personal/credit-report-services/credit-freeze/>

Experian

P.O. Box 9554
Allen, TX 75013
1-888-397-3742

www.experian.com/freeze/center.html

TransUnion

P.O. Box 160
Woodlyn, PA 19094
1-888-909-8872

www.transunion.com/credit-freeze

Federal Trade Commission and State Attorneys General Offices. If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your home state. You may also contact these agencies for information on how to prevent or avoid identity theft. You may contact the Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, www.identitytheft.gov, 1-877-IDTHEFT (438-4338), and TTY: 1-866-653-4261.

Maryland Residents: Office of the Attorney General of Maryland, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, www.oag.state.md.us/Consumer, Telephone: 1-888-743-0023; 1-410-528-8662. **New Mexico Residents:** You have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from a violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. You can review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center,

Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave., NW, Washington, D.C. 20580. **New York Residents:** The Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; <https://ag.ny.gov/>. **North Carolina Residents:** Office of the Attorney General of North Carolina, Consumer Protection Division, 9001 Mail Service Center, Raleigh, NC 27699-9001, www.ncdoj.gov, Telephone: 1-919-716-6400, 877-566-7226 (toll free within NC). **Rhode Island Residents:** Office of the Attorney General, 150 South Main Street, Providence, Rhode Island 02903, www.riag.ri.gov, Telephone: 401-274-4400. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There are approximately six (6) Rhode Island residents impacted by this incident. **Washington D.C. Residents:** The Office of the Attorney General for the District of Columbia can be reached at: 441 4th Street NW, Suite 1100 South, Washington, D.C. 20001; 1-202-442-9828; <https://oag.dc.gov>.

Complimentary One-Year *myTrueIdentity* Credit Monitoring Service

As a safeguard, we have arranged for you to enroll, at no cost to you, in an online credit monitoring service (*myTrueIdentity*) for one year provided by TransUnion Interactive, a subsidiary of TransUnion®, one of the three nationwide credit reporting companies.

How to Enroll: You can sign up online or via U.S. mail delivery

- To enroll in this service, go to the *myTrueIdentity* website at www.MyTrueIdentity.com and, in the space referenced as “Enter Activation Code,” enter the 12-letter Activation Code <<Insert Unique 12-letter Activation Code>> and follow the three steps to receive your credit monitoring service online within minutes.
- If you do not have access to the Internet and wish to enroll in a similar offline, paper-based credit monitoring service, via U.S. mail delivery, please call the TransUnion Fraud Response Services toll-free hotline at **1-855-288-5422**. When prompted, enter the six-digit telephone passcode <<Insert static 6-digit Telephone Pass Code>> and follow the steps to enroll in the offline credit monitoring service, add an initial fraud alert to your credit file, or to speak to a TransUnion representative if you believe you may be a victim of identity theft.

You can sign up for the online or offline credit monitoring service anytime between now and <<Enrollment Deadline>>. Due to privacy laws, we cannot register you directly. Please note that credit monitoring services might not be available for individuals who do not have a credit file with TransUnion or an address in the United States (or its territories) and a valid Social Security number. Enrolling in this service will not affect your credit score.

ADDITIONAL DETAILS REGARDING YOUR 12-MONTH COMPLIMENTARY CREDIT MONITORING SERVICE:

- Once you are enrolled, you will be able to obtain one year of unlimited access to your TransUnion credit report and credit score.
- The daily credit monitoring service will notify you if there are any critical changes to your credit file at TransUnion, including fraud alerts, new inquiries, new accounts, new public records, late payments, changes of address, and more.
- The service also includes access to an identity restoration program that provides assistance in the event that your identity is compromised and up to \$1,000,000 in identity theft insurance with no deductible. (Policy limitations and exclusions may apply.)